

I AM STARTUP STUDIO LAUNCH

Channel I AM , the massive campus program, "I AM STARTUP STUDIO was launched at Royal College of Engineering and Technology in association with IEDC RCET on 12th April at seminar hall. This program was conducted with the support of Kerala Start-up Mission, Maker village, Eastern and Wee spaces. This is a South Indian student's network campaign to nurture Entrepreneurship. This is the first time a media airing stories direct from campuses and that too reported by students through Channel I AM. On the same day, an Entrepreneur meet up / Interactive sessions with well known Entrepreneur and Founders were also organised.

